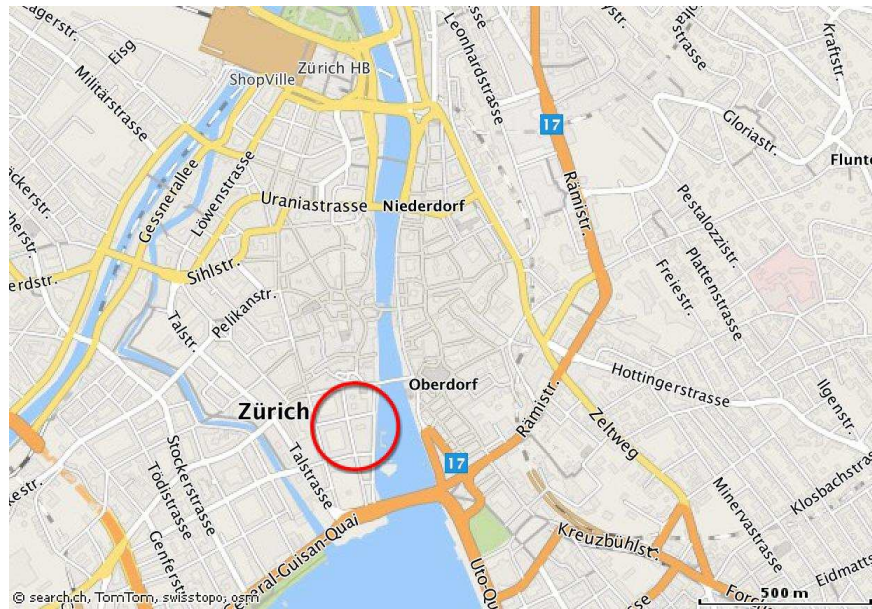


The event takes place at:

Metropol Restaurant

Fraumünsterstrasse 12
8001 Zürich
www.metropol-restaurant.ch



Parking

Fraumünsterstrasse and Münsterhof, parking garage:
Hohe Promenade, Utoquai and Urania, Hotel Hyatt

Public transport

Tram 2, 8, 9 or 11 to Börsenstrasse
Tram 6, 7 or 13 to Paradeplatz

We are very grateful to our event sponsor



Swiss Turkish Business Council (STBC)
Wengistrasse 18, 4500 Solothurn
www.stbc.ch



The new Turkish Ambassador in Switzerland and other experts will answer this and other questions.

You are cordially invited!

Thursday, December 11, 2014 – from 18:00 to 20:30
Metropol Restaurant, Fraumünsterstrasse 12. 8001 Zurich

Solothurn, November 19, 2014

Turkey today – outlook and forecast

Dear STBC-Members

Dear guests

Without doubt, the development of the Turkish economy in the last couple of years is a real success:

- GDP growth in the last decade was always higher than the one of major European counterparts or the US.
- GDP per Capita (in USD-terms) increased from 4'220 in 2000 to 10'946 at the end of 2013.
- Today, roughly 700 Swiss companies are active in Turkey via a subsidiary, a local partner or a liaison office.

Will the story of success last? Which are the most interesting issues for companies looking to invest in Turkey?

We are very happy to have the opportunity to discuss this and further questions with H. E. Ambassador Mehmet Gücük and other distinguished specialists.

The official part of the event is followed by an invitation to an Apéro by our event-sponsor MIRABAUD & Cie SA that will give you the possibility to get in touch with other guests, experts and members of the STBC.

We hope to see you around. Kind regards,



Dr. Pia Stebler

Managing Director / Member of the Board STBC

Program

Date **Thursday, December 11, 2014, from 18:00 to 20:30**

- | | |
|--------------|---|
| 18:00 | Welcome Address
Mr. Stephan STAUB, Co-President STBC |
| 18:05 | Turkey today – outlook and forecast
H.E. Ambassador Mehmet GÜCÜK,
Turkish Ambassador in Switzerland |
| 18:25 | Turkey a success story to be continued
Mr. Ahmet İhsan ERDEM, Investment Support
and Promotion Agency (ISPAT), Head of
Investor Services Department |
| 18:45 | ABB-Experience in Turkey
Mr. Burhan GÜNDEM, ABB, Group Senior Vice
President, Head of Global Service for Power
Products Division |
| 19:00 | Panel Discussion |
| 19:30 | Apéro – sponsored by MIRABAUD & Cie SA |

**Please let us know if you will participate or not.
Deadline for inscription: December 8, 2014. Thank you!**

c/o Dr. Pia Stebler Consulting
Wengistrasse 18
4500 Solothurn

Or by e-Mail (info@stbc.ch) or phone call (+41 79 674 45 45)