# Swiss-Turkish Business Forum, xx May or June 2020



# Public Transportation Challenges of a Dynamic City

(Draft Program)

### 2:00 Welcome Address

- Mr. Zülfikâr Güzelgün, President Swiss Turkish Business Council
- Mr. / Ms. XXX, in charge of public transportation Zurich

#### 2:15 Greetings of the Turkish Embassy in Switzerland

> Mr. / Ms. YYYY

## 2:30 Istanbul – Challenges of a Dynamic City

- Mr. / Ms. XXX, in charge of public transportation Istanbul
- Mr. / Ms. ZZZ, construction company Turkey

#### 3:00 Traffic Engineering

Mr. / Ms. YYYY, ETH Zurich

#### 3:30 Coffee break

#### 4:00 Swiss Transportation Solutions for Cities

- > Intamin Ltd, Monorail
- StadlerRail, Train & Metro systems
- Carrosserie Hess AG, E-Busses
- Doppelmayr Garaventa, Ropeways

#### 5:30 Financing provider

- SERV (Swiss Export Risk Insurance)
- Financing institute

#### 6:15 Outlook for possible Developments

Expert panel: speakers et. al. / Q&A

#### 7:00 Apéro riche









#### WHEN AND WHERE

xx May or June 2020

Location tbd

Zurich / Switzerland

#### **PROGRAM**

- 1:30 to 2:00 p.m. Registration
- 2:00 to 7:00 p.m.
  Business Council Forum
- 7:00 to 9:00 p.m.
   Apéro Riche / Networking

# **APPLICATION**

Until dd.mm.2020 by info@stbc.ch.

Please let us know your name, your company, your function and your e-mail.

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