



«We are looking forward to welcoming you in Switzerland soon»

# Business Delegation Turkey, March 16 & 17, 2017



Main Partner



Other Partners

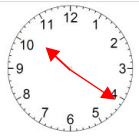


Stadt Bern



# The Program at a glance

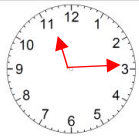
## Thursday - March 16, 2017



10:20 a.m.



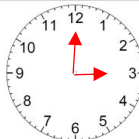
We are very pleased to welcome you at the Zurich Airport. From there, joint transfer to ETH Zurich.



11:15 a.m.



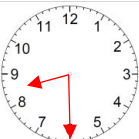
At ETH Zurich, top presenters will inform us on the areas of innovation, R&D, spin-offs, traffic management, etc. Lunch at ETH Zurich



02:30 p.m.



Empa is the interdisciplinary research institute for materials science and technology development of the ETH Domain. We will learn more about mobility innovations and "NEST" (Next Evolution in Sustainable Building Technologies).

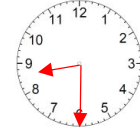


08:30 p.m.



We will spend the evening / night in Thun, a pretty little historical town close to Berne. We will be attended by the owner of the castle in Thun, who is an innovative banker and the president of the Swiss Venture Club.

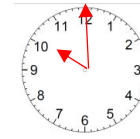
## Friday - March 17, 2017



08:30 a.m.



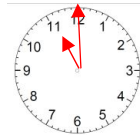
The Swiss National Bank conducts Switzerland's monetary policy as an independent central bank. In Berne, we will be informed about the current challenges and how they are handled.



10:00 a.m.



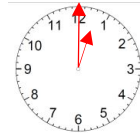
The President of Bern, Mr. Alec von Graffenried, is receiving us. Previously, Mr. von Graffenried was a Member of the National Council, Co-President of the Swiss-Turkish Parliamentary Group and STBC-Member of the Board.



11:00 a.m.



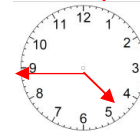
H.E. Mr. İlhan Saygılı invites us at the Embassy of the Republic of Turkey in Bern. He started as Ambassador in Switzerland last year.



01:00 p.m.



Visit of the Nestlé Group in Vevey. On Nestlé's website, we can read: "Innovation has been at the heart of our company since its beginning". What does that mean? Lunch at Nestlé.



04:45 p.m.



Arriving at Geneva Airport – it's time to say goodbye and we hope you have enjoyed your stay in Switzerland.

## Details

Time	Program March 16, 2017
10:20 a.m.	<b>Zurich Airport:</b> Flight number TK1907 from Istanbul, Ataturk (IST) lands at Zurich Airport
10:40 a.m.	We are welcoming our guests at the info-point
10:45 a.m.	Joint transfer by coach from Zurich Airport to ETH Zurich, university for science and technology
11:15 a.m.	<b>ETH Zurich</b> I welcome address I Session I
12:30 p.m.	Lunch at ETH Zurich
01:30 p.m.	Session II at ETH Zurich
02:30 p.m.	Joint transfer by coach from ETH Zurich to Empa – Materials Science and Technologie – Dübendorf
03:00 p.m.	<b>Empa in Dübendorf / Zurich</b> Visit centres «Move» and «NEST»
05:00 p.m.	Joint transfer by coach to Thun
07:30 p.m.	<b>Thun:</b> Arrival in Thun and check-in at the hotel
08:00 p.m.	Apero at the Schlossberg-Castle in Thun
08:30 p.m.	Joint dinner at the Schlossberg-Castle in Thun – followed by exchanges in a relaxed atmosphere

Time	Program March 17, 2017
07:00 a.m.	Breakfast at the hotel and check-out.
08:00 a.m.	Joint transfer by coach from Thun to Berne.
08:30 a.m.	<b>Berne:</b> Visit of the Swiss National Bank and presentations
10:00 a.m.	Invitation by the President of Berne – the capital of Switzerland - Mr. Alec von Graffenried
11:00 a.m.	Reception at the Turkish Embassy in Berne by H.E. Mr. İlhan Saygılı
11:45 a.m.	Joint transfer by coach to Vevey
01:00 p.m.	<b>Vevey / Geneva:</b> Lunch at Nestlé Group, Headquarter, in Vevey
01:45 p.m.	Presentations: Company and R&D-activities Nestlé Group
03:30 p.m.	Joint transfer by coach from Vevey to Geneva
04:45 p.m.	<b>Geneva Airport:</b> Arrival
06:30 p.m.	Departure flight numer TK1920 to Istanbul, Ataturk

# More information

## Your host, the Swiss Turkish Business Council (STBC)

The Swiss Turkish Business Council (STBC) has been active as a non profit organisation since September 2001. The STBC promotes and improves sustainable trade and economic relations between Switzerland and Turkey, and is supported by private and public institutions that have the same or similar objectives.

## Your contact during the whole journey



Dr. Pia Stebler (Mrs)  
Managing Director STBC  
Phone: +41 (0)79 674 45 45  
E-Mail: info(at)stbc.ch

## Transfers within Switzerland



We have rented a luxury coach for both days. So you can leave your baggage on the coach until check-in at the hotel.

## Costs

- The flights have to be booked and paid by yourself.
- We have booked the hotel rooms and kindly ask you to pay your room directly during check-out on March 17, 2017. We have received a special rate of CHF 120.00 per person and night, incl. breakfast.

We will stay in two hotels close to each other:



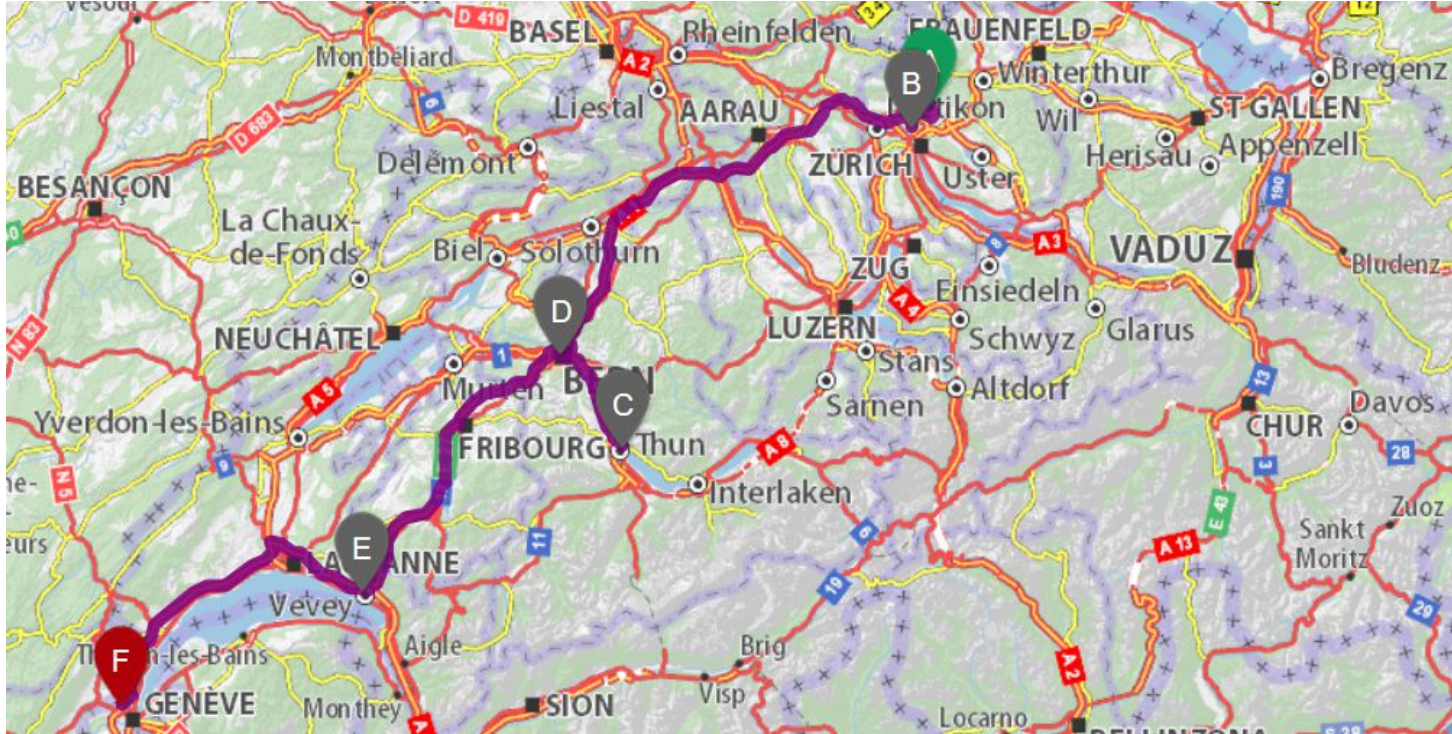
**Hotel & Restaurant Schlossberg Thun**  
Schlossberg 2  
3600 Thun  
Phone: +41 33 227 75 00  
E-mail: info(at)schlosshotelthun.ch  
Web: [www.schlosshotelthun.ch](http://www.schlosshotelthun.ch)



**Hotel Bellevue au Lac**  
Staatsstrasse 1  
Hilterfingen am Thunersee  
Phone: +41 (0)33 244 51 51  
E-mail: info(at)bellevue-au-lac.ch  
Web: [www.bellevue-au-lac.ch](http://www.bellevue-au-lac.ch)

**All other elements are paid by the Swiss Turkish Business Council and its partners for this event.**

# Your Journey through Switzerland



- A: Zurich Airport
- B: Zurich
- C: Thun
- D: Bern
- E: Vevey
- F: Geneva Airport

## Main Partner



## Other Partners



Stadt Bern

