



Program: Business Today and Tomorrow

- 14:00 Welcome Address**
- **Mr. Stephan Staub**, President Swiss Turkish Business Council STBC
- **Mr. Yılmaz Yıldız**, Chairman DEİK Turkey-Switzerland Business Council
- 14:15 Greeting of the Turkish Embassy in Switzerland**
H.E. **Mr. İlhan Saygılı**, Turkish Ambassador in Switzerland
- 14:30 Turkish Economy at a Glance**
- **Mr. Yılmaz Yıldız**, Chairman for DEİK Turkey-Switzerland Business Council
- **Mr. Açıl Sezen**, Bloomberg Turkey TV
- 15:00 Current Economic Situation and Outlook**
- **Mr. Gero Jung**, Chief Economist, Mirabaud & Cie. SA
- **Mrs. Özlem Yetkin Turan**, Chief Economist, DEİK
- 15:30 Coffee break**
- 16:00 Entry Support for the Turkish Market**
- **Mr. Suhail El Obeid**, Senior Consultant, Switzerland Global Enterprise S-GE
- **Mrs. Yasemin Öztürk**, Local Trade Officer, Swiss Business Hub Turkey
- 16:20 Doing Business in Turkey**
- **Mr. İsmail Köse**, Technology Director General, PTT Turkey
- **Mr. Rudolf Meier**, Head Sales Region Europe/Africa, Rieter Machine Works Ltd.
- **Mr. Yılmaz Yıldız**, CEO, Zurich Insurance Turkey
- 17:20 Outlook for possible Developments / Business Opportunities**
Expert Panel - speakers et. al. / Q&A
Moderation: - **Mr. Stephan Staub**, President STBC &
- **Mr. Açıl Sezen**, Bloomberg Turkey TV
- 19:00 Apéro Riche**

WHEN AND WHERE

19 November 2018

Zurich Development Center
Keltenstrasse 48
CH-8044 Zurich / Switzerland
Hall: F106

PROGRAM

- 1:30 to 2:00 p.m.
Registration
- 2:00 to 6:30 p.m.
Business Council Forum
- 7:00 to 9:00 p.m.
Apéro Riche / Networking

APPLICATION

Until 16 November 2018 by
info@stbc.ch.

Please let us know your name,
your company, your function and
your e-mail.

SWISS TURKISH BUSINESS COUNCIL

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